

MAINE ARCHIVES & MUSEUMS ANNUAL CONFERENCE

PRESENTED BY NORTHERN ARTERY

FRIDAY, OCTOBER 4, 2019
UNIVERSITY OF MAINE HUTCHINSON CENTER - BELFAST

Shape the future

KEYNOTE ADDRESS

Decolonizing Museums & Archives: Pathways for Sharing Wabanaki Stories

Dr. Darren Ranco, Associate Professor of Anthropology and Coordinator of Native American Research at the University of Maine, will present. He teaches classes on indigenous intellectual property rights, research ethics, environmental justice and tribal governance. A member of the Penobscot Indian Nation, he works to strengthen relationships between universities, researchers, and indigenous communities.



PRESENTING SPONSOR:

Northern Artery

HOST SPONSORS:

Osher Map Library & Smith Center for Cartographic Education
The University of Maine McGillicuddy Humanities Center
ANR Transport

GOLD SPONSORS:

Maine Community Foundation | SmallCorp | Colby College Museum of Art
Maine Office of Tourism | Virtual Archive | UMaineOnline
University of Maine Department of History | History IT

SILVER SPONSORS:

Northeast Document Conservation Center | Maine Historical Society
Gnome Landscape, Design, Masonry & Maintenance | Riverside Museum Solutions
Ted Anderson Design & Photography | Oral History & Folklife Research, Inc.
Holocaust and Human Rights Center of Maine | Center for Painted Wall Preservation

Schedule

TIME	DESCRIPTION	LOCATION
8 - 8:30 AM	REGISTRATION Morning Coffee, Snacks & Browsing the Exhibitor Tables <i>Hosted by Osher Map Library & Smith Center for Cartographic Education</i>	TBA
8:30 - 9:45 AM	PROFESSIONAL DEVELOPMENT SESSIONS: BLOCK A Getting Started with Digital Presentation It's Not About the Money: An Introduction to Fundraising Creating Immersive Learning Experiences at the Abbe Museum	TBA TBA TBA
10 - 11:15 AM	PROFESSIONAL DEVELOPMENT SESSIONS: BLOCK B I Am the Development Department: Raising Money with a Small Staff Have Cake and Eat it Too! Taking Advantage of Free Digital Storytelling Tools & Visitor Analytics Documentation: A Gift to Future You	TBA TBA TBA
11:30 AM - 12:30 PM	ANNUAL MEETING Presentation by David Cheever, Maine Bicentennial Commission	TBA
12:30 - 1:15 PM	LUNCH <i>Hosted by ANR Transport</i>	TBA
1:15 - 2:15 PM	KEYNOTE Decolonizing Museums & Archives: Pathways for Sharing Wabanaki Stories with Dr. Darren Ranco <i>Presented by The University of Maine McGillicuddy Humanities Center</i>	TBA
2:30 - 3:45 PM	PROFESSIONAL DEVELOPMENT SESSIONS: BLOCK C Effective Use of Volunteers Getting Started with Grantwriting: Basics You Need to Know A Historical Society & Land Trust Work Together: The Synergy of Complementary Missions	TBA TBA TBA
4 - 5:15 PM	PROFESSIONAL DEVELOPMENT SESSIONS: BLOCK D Exhibition Development: Basics, Tips & Tricks Connecting Students to Your Stories Wow! Homegrown Content Management Systems that Will Blow Your Mind	TBA TBA TBA
5:15 PM - on	POST-CONFERENCE SOCIAL	Darby's Restaurant, Upstairs 155 High Street, Belfast

Sessions

PROFESSIONAL DEVELOPMENT CONCURRENT SESSIONS BLOCK A: 8:30 - 9:45 AM

Getting Started with Digital Preservation

Presented by Becky Geller, Preservation Specialist at Northeast Document Conservation Center

Digitization results in the creation of a new collection of digital objects that need to be stewarded into the future along with our physical originals. The records in our archives are increasingly digital as well, arriving as born digital files that are ingested, organized, and preserved. But how do we take care of these digital collections to make sure they last? This session will explain the basics of digital preservation and the importance of digital preservation programs for small- to mid-sized institutions.

It's Not About the Money: An Introduction to Fundraising

Presented by Ellen Maling, Proprietor of Merrymeeting Management Solutions

This workshop provides an overview of fundraising strategies. Fast-paced and introductory, the session will provide participants with highlights

BLOCK B: 10 - 11:15 AM

I am the Development Department: Raising Money with a Small Staff

Presented by Samuel Heck, Director of Development and Community Relations at Milestone Recovery

In a nonprofit with a small (or no) staff, two things are constant: the to-do list is too long and everything on it is urgent. Among all the pressing matters that need attention RIGHT NOW, fundraising often seems to be the one thing that can wait until another day. And yet, if you're not deliberately making space to cultivate donor relationships, you may be leaving money on the table that could expand your organization's impact and make your life easier. This session will explore truths and misconceptions about giving, discuss best practices in fundraising, and outline fast, cheap, effective ways to motivate your donors to give.

Documentation: A Gift to Future You

Presented by Kate Herbert, Digital Archivist at the Maine State Archives

Tired of accidentally redoing work? Finding abbreviations and classification schemes that seem like gibberish? Turn over leading to

that can inform fundraising planning and implementation. Participants will leave with a few action steps they plan to implement.

Creative Immersive Learning Experiences at the Abbe Museum

Presented by Starr Kelly, Curator at the Abbe Museum, and Angela Raup, Manager of Guest Experience at the Abbe Museum

How can museum educators ignite curiosity and sustained learning through immersive experiences? What tools and frameworks will you need to build your own youth programming? This 75 minute session will focus on the current work being done at the Abbe Museum's Education Department through the development of a week long summer camp. Co-lead by Starr Kelly and Angela Raup, this session will address deeper engagement through interdisciplinary work, the framing and embedding of lessons, and creative ways to evaluate your programming.

dropped or half done projects? Projects that are done six different ways? Discuss how to create documentation that will help alleviate these problems. What to document, and how to make sure that it will be available to the future you.

Have Cake and Eat it Too! Taking Advantage of Free Digital Storytelling Tools and Visitor Analytics

Presented by Kartik Ramkumar, Marketing Account Manager at VAMONDE, and Katie Worthing, Executive Director of Yarmouth Historical Society

Museums are burdened by society to not just be great art, history, science, etc....museums, but to also be technology companies that can speak any language. How can museums be expected to meet these expectations? By using free tools made for cities & cultural organizations to help visitors and residents to learn, experience and navigate culture in any city, in ANY language. VAMONDE is the future of cultural marketing and city tourism management. We enable culture and cities to be more competitive and relevant by using free tools. Our platform connects the city and all its cultural stories with digitally savvy visitors through immersive content.

Sessions

PROFESSIONAL DEVELOPMENT CONCURRENT SESSIONS BLOCK C: 2:30 - 3:45 PM

Effective Use of Volunteers

Presented by Kimberly Smith, Board Member of the Presque Isle Historical Society

This presentation was initially designed by the presenter for a Non-Profit Management Diploma Course given at local college. The workshop covers risks/liabilities of using volunteers and how to screen and mitigate those risks. Trends in volunteer management, motivation and recognition will also be discussed. Lastly, organizations that use volunteers will be encouraged to leverage their volunteers. Helpful hints and useful websites will be provided.

Getting Started with Grantwriting: Basics You Need to Know

Presented by Ellen Maling, Proprietor of Merrymeeting Management Solutions

This session will cover the basics for getting started and organized to develop effective relationships with donors and submit a credible proposal that can advance your strategic goals. We'll look at the landscape of institutions, provide some tips on research and approaches, and introduce a framework for creating narrative that will help you be more efficient and effective at preparing the proposal.

A Historical Society and Land Trust Work Together: The Synergy of Complementary Missions

Presented by Ned Allen, Executive Director of Bridgton Historical Society, and Jon Evans, Stewardship Manager at Loon Echo Land Trust

In this session we will share the experiences of Bridgton Historical Society (BHS) and Loon Echo Land Trust (LELT) in providing joint programs and cooperative ventures, culminating in Loon Echo's acquisition of 252 acres, the Peabody-Fitch Woods, which surround BHS's 25-acre property, Narramissic Historic Farmstead. The collaboration started with a public program about the Perleys, a prominent early Bridgton family. LELT discussed their extensive stewardship of lands once owned by the family, BHS presented a history of the family, and the owner of the original Perley Farm and orchard talked about the history of that property. In 2016 BHS worked with Rob Sanford ("Reading Rural Landscapes: A Field Guide to New England's Past") to develop a historic landscape hike of Pondicherry Park, a 66-acre tract of woodland in the middle of Bridgton, owned by the town and managed by LELT. This hike is available both in guided and self-guided forms, including a printed brochure and app. Most recently, LELT raised \$325,000 to acquire the land surrounding Narramissic from the family who bequeathed it to BHS in 1987. LELT and BHS are working together to develop interpretive trails and programs that will stress the property's cultural history and its relationship to the land.

THANK YOU TO OUR PRESENTING SPONSOR

Northern Artery

THANK YOU TO OUR HOST SPONSORS



THANK YOU TO OUR HOST COMMITTEE

This event is possible thanks to a dedicated team of volunteers and MAM's staff-person. Please help us thank them when you see them today!

Larissa Vigue Picard, Chair - Pejepscot Historical Society
Cipperly Good - Penobscot Marine Museum
Renée DesRoberts - McArthur Library
Erin Rhodes - Colby College Special Collections
Tim Garrity - Mount Desert Island Historical Society
Kate Herbert - Maine State Archives
Katie Donahue - Colby College Libraries
Deborah Staber - LC Bates Museum at Good Will-Hinckley
Kate Raymond - Maine Historical Society
Tammy Marks - Maine State Archives
Dugan Murphy, Executive Director, Maine Archives & Museums

Sessions

PROFESSIONAL DEVELOPMENT CONCURRENT SESSIONS BLOCK D: 4 - 5:15 PM

Exhibition Development: Basics, Tips, and Tricks

Presented by Julia Gray, Consultant at Riverside Museum Solutions

This presentation will share some basic steps for developing engaging and effective exhibitions, from the big idea to content development, from design to installation. We will also talk about creative ways to stretch your exhibit budget, tips for presenting your content in various formats, and practical solutions to installing temporary exhibitions in challenging spaces.

Wow! Homegrown Content Management Systems that will Blow Your Mind

Presented by Renée DesRoberts, Special Collections Librarian at MacArthur Library, George Soules, Software Architect for Southwest Harbor Public Library, and Bob Gray, President of the Kittery Naval & Historical Museum

Interested in creating your own collections/content management system with a developer? Curious about what goes into creating your own system rather than buying one "off the shelf" or using a service? The developers from the Southwest Harbor Public Library and the Kittery Historical and Naval Museum will show-and-tell-all in this panel with Q+A.

Connecting Students to Your Stories

Presented by Joana Torow, Chief Educator at the Maine State Museum, and Kate Webber, Lead Educator at the Maine State Museum

Join Maine State Museum (MSM) educators for an interactive workshop on working with teachers to share your institution's exhibits and collections with Maine students. This workshop is based on the development, testing, and implementation of teacher materials created for MSM's newest exhibit, "Women's Long Road: 100 Years to the Vote." Joanna and Kate will lead selected activities from the lesson plans, giving participants the chance to experience the materials as well as enjoy some of the fascinating stories unearthed in the process of creating the "Women's Long Road" exhibit. The lessons cover political cartoons, suffrage maps, and the dramatic recreation of a 1914 Maine debate. This workshop is suited for institutions of all sizes. Our teacher materials are shared digitally, which keeps the budget low and makes it possible for students across the state to interact with MSM's content even if they can't visit the museum. We will give participants the option to share ideas and challenges from their own institutions, and workshop potential solutions as a group.

Join MAM and be in the Network

WHY JOIN MAM?

Not only will you receive valuable benefits, but you'll also join a powerful network. By working together, we strengthen our collective resources and realize our shared purpose.

Maine Archives & Museums is the *only* professional association representing museums, archives, historical societies, and other collecting institutions in the state of Maine. We develop and foster a network of citizens and institutions in Maine who identify, collect, interpret, and/or provide access to materials relating to history, living collections, and culture.

As a member, you'll enjoy:

- A quarterly newsletter, in print and online
- An annual Conference
- Annual professional development workshops throughout the state
- Listings on our website

- Valuable member discounts on archival products at a variety of vendors
- Research and advocacy

BENEFITS OF MEMBERSHIP

All members receive:

- Quarterly newsletter
- Reduced rate for MAM events
- Member rate for ads in MAM's newsletter
- Discounts at a variety of vendors
- Free event and job listings (print & web)
- Regular e-mail updates

INSTITUTIONAL MEMBERS ALSO RECEIVE

- Member rate for all staff and volunteers to attend MAM events
- One free listing on "Find a Museum/Archive" feature on MAM's website
- E-mail updates for up to 4 contacts

INDIVIDUALS ALSO RECEIVE

- Member rate to attend MAM events (one reduced rate with Basic membership, unlimited for Patron and Benefactor)

BUSINESS MEMBERS ALSO RECEIVE

- Member rate for all staff to attend MAM events
- One highlighted listing on "Service Provider" feature on MAM's website
- E-mail updates for up to 4 contacts

DROP BY REGISTRATION & JOIN TODAY!

Membership rates are affordable and vary depending on your situation. Join online at mainemuseums.org or talk with a MAM board member about joining and sign up today!

Map of Location

UNIVERSITY OF MAINE HUTCHINSON CENTER, BELFAST

Located at 80 Belmont Avenue (Maine Route #3) in Belfast. Parking is available on-site. Bathrooms are labeled as follows: two are labeled for women, one for men, and one for any gender. All spaces used for this event are accessible to standards set in the Americans with Disabilities Act (ADA). Lactation space available upon request.

A social mixer that begins at 5:15 PM will be hosted off-site at Darby's Restaurant (155 High Street, Belfast). We'll meet upstairs. Food and drink will be available for purchase. Come have fun and meet new colleagues! FMI and directions, visit darbysrestaurant.com

University of Maine Hutchinson Center
Floor Plan

