2021 MAM Annual Meeting Thursday, October 14, 2021 Via Zoom

Present: Dugan Murphy, Cipperly Good, Starr Kelly, John Taylor, Erin Rhodes, Katie Worthing, Kate Webber, Katie Orlando, Katie Donahue, Matthew Revitt, Larissa Vigue Picard, Jeff Tarbox, Rhea Cote Robins, Lisa Lutts, Ted Trainer, Mary Henderson, Anna Faherty, Elizabeth Ring, David Richards, Nicole Potter, Rob Versky, Jane Radcliffe, Ron Kley, Paige Lilly

12:00 called to order

2020 MAM Annual Meeting Minutes (Cipperly Good, MAM President)

No discussion

Motion to approve: Katie Worthing

Second: Jeff Tarbox

Unanimous

Treasurer's Report (Starr Kelly, MAM Treasurer)

Have been keeping costs low with help from ad in the Newsletter, membership dues, and workshop fees.

We ended 2020 with \$6k surplus, mostly because of a Maine Humanities Council grant, which brought in more programming and freed us up for paying programming fees.

2021 should be a strong year. Showing a surplus of \$15,500 so far, mostly because of a COVID grant from the SBA. The Board is discussing how to use this grant for mission-based purposes next year.

We're doing better this year than last year in newsletter ad revenue and conference income (both registration and sponsorship). Membership dues are a little behind from where we were at this time last year, but we're on track to meet budgeted income. We're on track for workshop registration income as well. Programming income will come in close to our \$3,200 goal. We received \$200 in donations from a new partnership with Relay Power.

\$38,515 total income

Conference expenses are below budget because it was online. We're on track to be under budget on professional fees. We're on track with the budget and last year for newsletter revenue.

Motion to approve: Larissa Vigue Picard

Second: Kate Webber

Unanimous

Nominating Committee (John Taylor, Chair)

Executive Committee:

President – Cipperly Good (incumbent)
Vice President – Katie Worthing (incumbent)
Treasurer – Starr Kelly (incumbent)
Secretary – Erin Rhodes (incumbent)

Motion to approve slate of Executive Committee officers: Ted Trainer

Second: Kate Webber

Unanimous

New Board Members:

Kathleen Neumann (Maine Historical)
Katie Orlando (Seashore Trolley Museum)
Zach Selley (Maine State Museum)

Motion to approve new board member slate: Ted Trainer

Second: Starr Kelly

Unanimous

Board Members Seeking Additional Terms:

Abby Dunham (third term 2022-2023)

Starr Kelly (third term 2022-2023)

Anastasia Weigle (third term 2022-2023)

Katie Donahue (second term 2022-2023)

Matthew Revitt (second term 2022-2023)

Motion to approve slate of board members seeking additional terms: Katie Worthing Second: Kate Webber

Unanimous

State of MAM Address (Dugan Murphy, MAM Executive Director)

- MAM hosted 16 events this year (2 more than 2020 and 4 more than 2019)
- The conference went smoothly, thanks to the Conference Committee and great volunteers; the theme had impact, great session proposals; great trivia night!
- 3 Workshops in January on financial topics from First National Wealth Management (a new sponsorship)
- MAM received \$15,000 COVID grant from the Small Business Administration, so the board is discussing best mission-based projects to use some of MAM's reserves funds

• 1st online Maine Museum Day – training portion only. How to better advocate for museums.

Workshops on race, equity, and inclusion. Good feedback and turnout; want to integrate this

into our mission. Also had other workshops on podcasting, programming, etc.

• Total membership is between what we had in 2019 (was the record) and 2020, likely because

of a lagging pandemic effect

• MAM started a partnership with Relay Power: discounted electricity bill through community

solar – you get a discount on your electricity bill and a donation is made to MAM every time a

MAM member signs up

· MAM has a new member app for updating public online profile, accessing MAM member list,

registering for events, etc.

MAM now offers membership bundles so more than one person at each institution/business

can log in

• Please fill out a brief 5-minute survey for the new Maine Union Manuscript project, which was

discussed at the annual conference in 2020; they are in the information gathering stage now

and the survey responses will really help them out

Additional Business (Cipperly Good, MAM President)

None

Cipperly thanked the outgoing board members: Kate Herbert, Ari Kellerman, Larissa Vigue

Picard

Motion to adjourn at 12:27: John Taylor

Second: Katie Worthing

Unanimous